



THE IIS UNIVERSITY

deemed to be a university under section 3 of UGC Act., 1956

त्रिविधा 2012

THE MEDIA FEST

25 - 26 September

Venue

The IIS University

Gurukul Marg, SFS,

Mansarovar, Jaipur

0141-2400160, 2400161

Details of Events

BRAINSTORMING (MEDIA QUIZ)

This quiz will call forth a challenging array of questions. The participants will be grilled through a series of rounds to determine the winner.

Participation: 2 members in each team (maximum of 2 teams per institution)

AD-MAD (ADVERTISEMENT MAKING)

An innovative game of imagination, wherein the contestants are expected to identify a jumbled brand name, create an advertisement with a distinct punchline and enact it within the stipulated time.

Participation: 4 members in each team(maximum 2 teams per institution)

तमाशा (NUKKAD NATAK)

Through a street play, the participants are expected to convey a message on social evils rampant in our society. The theme and content are to be decided by the participants themselves.

Participation: 4-6 members in each team (maximum 1 team per institution)

PIXELS (PHOTOGRAPHY COMPETITION)

If you are a Shutter Bug and a keen photography enthusiast with an eye for “capturing the perfect moment” ,then this is the right challenge for you. The theme of the competition is (a) “NATURE” or (b)“A MONUMENT”.The participants are required to submit photographs as per rules, immediately after the inaugural ceremony.

Participation: Individual Participation(maximum 3 participants per institution)

मंथन (PANEL DISCUSSION)

A round table discussion on contemporary media issues by media experts. In this interactive session, the students can learn by participating and expressing their views on the current media scenario.

RJ MANIA (RJ HUNT)

Radio Jockeying, as a profession, has taken centre stage. Today, the youth is looking at RJing as a creative career option. This event is divided into 2 rounds "NON -STOP NONSENSE "and "SHOWCASE" of 1 ½ minutes each. The participants will bring their own laptops for playback, etc.

Participation: Individual Participation (maximum 3 participants per institution)

PEN IT DOWN (CREATIVE WRITING)

The skill of writing is to create a context in which others can think. So, fill your text with the beats of your heart. Topics will be given out on the spot.

Participation: Individual Participation (maximum 3 participants per institution)

FINAL CUT (FILM FESTIVAL)

Films are the most effective means of communication today. To encourage young film makers and help them showcase their talent, the Final Cut will prove to be quite an opportunity. Two categories of films can qualify for this competition.

Participation: Team Participation (maximum 2 teams per institution)

TURN THE TABLE (HINDI DEBATE)

Debates are an interactive session of arguments, with logical consistency and factual accuracy.

Maximum of 3 minutes will be given to each contestant. Topic and other details will be available on the website.

Participation: 2 members in each team (maximum 2 teams per institution)

BLACK & WHITE (TOGGLE)

Participants are required to speak on the positive and negative aspects of a given topic at the switch of a button. Topic will be given out on the spot.

Participation: Individual Participation (maximum 2 teams per institution)

DAY 1 -25TH SEPTEMBER 2012 (TUESDAY)

<i>Events</i>	<i>Time</i>	<i>Venue</i>
Inaugural Ceremony	9.30-11.00am	IIM Auditorium
Panel Discussion	11.30am-12.30pm	AV Hall
Ad Mad Competition	12.30-1.15pm	AV Hall
Lunch Break	1.15-2.00pm	
Nukkad Natak Competition	2.00-3.15pm	Stage
Photography	2.00-3.00pm	Outside CIT
Creative Writing Competition	2.30-3.15pm	Room No-F402

DAY 2 -26TH SEPTEMBER 2012 (WEDNESDAY)

<i>Events</i>	<i>Time</i>	<i>Venue</i>
Film Festival	10.00am - 12.30pm	AV Hall
Debate	10.00-11.00am	Srijan Hall
Toggle	11.00- 11.30am	Srijan Hall
Media Quiz	11.30am -12.30pm	Srijan Hall
Lunch Break	12.30-1.15pm	
RJ hunt	1.15- 2.00pm	Stage
Valediction	2.00- 3.15pm	AV Hall

For Online Registration visit: vividha.iisuniv.ac.in

Registration Fee-1000/- per institution may be deposited in cash/DD in favour of "The IIS University"

Faculty Coordinators- Garima Shrivastava-9772204303

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